

GLOBAL CITIZENSHIP ALLIANCE



GLOBAL CITIZENSHIP ALLIANCE
Engaging Institutions & Individuals

Empowering the Next Generation of Global Citizens

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INTRODUCTION: WHO WE ARE

- Global Citizenship Alliance (GCA) was founded in 2015 as a non-profit in the U.S. Recognized as a legal entity in Austria.
- Origin goes back to 2004 when it was a program of the world-renowned [Salzburg Global Seminar](#). Our affiliation continues.
- Began with input and support from U.S. community college leaders.
- Responding to the need of community colleges for short-term international experiences for students.
- Immediate interest emerged from all types of institutions.



WHO WE ARE

4,500+ participants from nearly 100 institutions in 103 global citizenship seminars over the past 20 years.

80% student participants, with about 75% from community colleges. The remaining 20% were faculty and administrators.

Partnered with institutions to integrate global citizenship into curriculum, co-curriculum, and strategic plans, enhancing campus global engagement, and preparing students for **work, life, and citizenship** in the 21st century.

OUR MISSION AND GOALS



GCA is committed to promoting education for engaged knowledge and responsible action in an interdependent world.

We partner with colleges to empower students who:

- Understand their role in a globally interconnected society and how local actions influence global outcomes, and vice versa.
- Possess a critical understanding of the global issues and challenges facing humanity and the planet.
- Are equipped with the knowledge, attitudes, values, skills, capacities, and empathy to engage with global systems in ways that foster justice, inclusion, pluralism, and ethical leadership.
- Develop the ability to collaborate across cultures and engage in civil and civic discourse across differences.
- Are inspired and empowered to make a positive impact in their overlapping local, national, and global communities.

WHY WE EXIST

- Never have the lives of people been more *interconnected* and *interdependent* than today.
- The challenges we face—global inequality, climate change, health crises, migration, human rights violations, and the responsible development of AI—demand coordinated *global* responses.
- Yet most youth feel unprepared to address global challenges, and a significant *gap* exists in education systems regarding global citizenship education. (WEF)
- And as Employers increasingly value global perspective and competencies (AAC&U), the need for global citizenship education has never been clearer.
- *GCA fills this gap* through one of the most comprehensive and inclusive global citizenship programs in the U.S.





WHAT WE OFFER

- **Intensive, immersive, week-long residential global citizenship seminars** held in historically and culturally rich European settings provide a unique, high impact international experience.
- **Engaging discussions** led by expert faculty, complemented by site visits to museums, cultural landmarks, and institutions of historical significance (e.g., Concentration Camp Memorial Site)
- **An academic framework** that encourages participants from various majors to contextualize their own studies and career aspirations within a broader, international setting.
- **Networking opportunities** with peers and professionals from diverse backgrounds.
- **Access and engagement** with faculty who have developed a deep subject expertise in global citizenship education, both in general and in strategic approaches to making it an institutional reality.



WHEN, WHERE & FOR WHOM

- Seminars are typically scheduled during academic breaks (winter, spring, or summer) to accommodate student and faculty availability.
- Seminars are primarily held at the historic [Schloss Leopoldskron](#), the iconic campus of Salzburg Global Seminar.
- Programs primarily target community college students at various stages in their educational journey and faculty eager to incorporate global citizenship themes into their teaching.
- Institutions select and send a cohort of students, accompanied by faculty advisor(s) to the Student Sessions.
- Colleges also send a cohort of faculty and staff to the Faculty & Administrators Session, usually held in July.

OUR SEMINARS

- Our integrative global learning seminars are project-based and peer-learning focused, covering themes like **democracy, human rights, globalization, climate change, sustainability, migration, global inequality, soft power, conflict and peace, technological change, and ethical leadership**, and providing a cohesive framework for exploring global citizenship and its practical, real-world applications.
- Student learning outcomes include:
 - Understand globalization and its global impacts—both positive and negative—and its transformation of society.
 - Examine the reality that interdependence is no longer a choice, but a prevailing condition.
 - Appreciate human diversity and engage with various groups to address shared challenges.
 - Recognize critical global issues threatening humanity's future and the complexity of their interconnected solutions.
 - Collaborate across diverse stakeholders, thinking globally and acting locally, to foster a more sustainable and equitable world.





Global Citizenship Seminar 32
February 21 – 28, 2025
Draft Schedule

	Friday, Feb 21	Saturday, Feb 22	Sunday, Feb 23	Monday, Feb 24	Tuesday, Feb 25	Wednesday, Feb 26	Thursday, Feb 27	Friday, Feb 28
7.30	Arrival in Salzburg	Breakfast (MH)	Breakfast (MH)	Breakfast (MH)	Breakfast (MH)	Breakfast (MH)	Breakfast (MH)	Breakfast (MH)
09.00		9.00 Walking Tour and free time to explore Salzburg	8.30 Astrid Schroeder Intro to the Visit to the CC Memorial Site (G)		Jochen Fried Global Citizenship – Why Does It Matter? (G)	Small Group meetings Faculty Advisors Meeting (MH)	9.15 Reporting on Group meetings (G)	Departure day Check out time 11.00 AM
10.30			9.15 Bus departure to Mauthausen Concentration Camp Memorial Site	Coffee/Tea (GL) Jochen Fried Global Citizenship – What Is It About? (G)	Coffee/Tea (GL) Small Group meetings	Coffee/Tea (GL) Maghan Keita Democracy as Subversion (G)	Coffee/Tea (GL) Seminar Reflections and Summary (G)	
11:00				Group Photo			QUESTIONNAIRE	
12.30		13.00 Lunch (MH)	Lunch (brown bag) V	Lunch (MH)	Lunch (MH) V	Lunch (MH)	Lunch (MH) V	12.00 Lunch (MH)
14.00		Maghan Keita Democracy and Subversion (G)	Visit Cont.	Small Group meetings	Hopkins/Kohl Reflections on Embracing Global Citizenship (G)	Small Group meetings	Free time	13h Bus to Vienna
15.30	Coffee/Tea sandw. (GL)	Coffee/Tea (GL)		Coffee/Tea (GL)	Coffee/Tea (GL)	Coffee/Tea (GL)		
16.00	Introductory Meeting (G)	Intro to Small Group meetings (G)		Reinhold Wagnleitner The Empire of Fun Guest Lecture (G)	Small Group meetings	Small Group meetings Cont.		
17.30	Astrid Schroeder Schloss History Tour	16.30 Hopkins/Kohl Coping With Today's Sustainable Challenges for a Better Tomorrow (G)		Small Group meetings	18.00 Faculty Panel			
18.30	Dinner (MH)	18.00 Dinner (MH)	Dinner (MH)	Dinner (MH)	19.00 Barbecue (GH)	Dinner (MH)	18.30 Reception (library)	
20.00	19.30 Faculty Advisors Meeting (Green Salon)	19.00 Small Group meetings (group work rooms)	Visit Review (GH)				19.00 Concert (GH)	
	20.00 Hopkins/Kohl If the World Were a Village (G)						20.00 Final Banquet (MH) followed by party	
	Stay on site night		Stay on site night				Stay on site night	

All presentations will be followed by a plenary discussion

IMPACT ON STUDENTS

Students describe the experience as **transformative**: they return inspired to pursue further education and career choices with civic and global impact

Herta Hada, St. Francis College, 2023. International law intern. “This immersive Seminar provided profound insights into the complexities of global challenges and inspired collaborative solutions that resonate with the Seminar’s theme of thinking globally and acting locally. Experiences like these reaffirm my commitment to making a positive impact on a global scale.”

Arquimedes Rivero, Miami Dade College, 2024. BA student at Georgetown University School of Foreign Service. “Attending the Global Citizenship Alliance's Salzburg Seminar was among the most transformative experiences I have had during my time at MDC, and my young adult life.

Lavar Thomas, Kingsborough Community College, 2010. Leadership coach and co-founder of Leaders of Tomorrow: “Salzburg influenced my decision to pursue a career in public service and my commitment to developing the next generation of global citizens.”

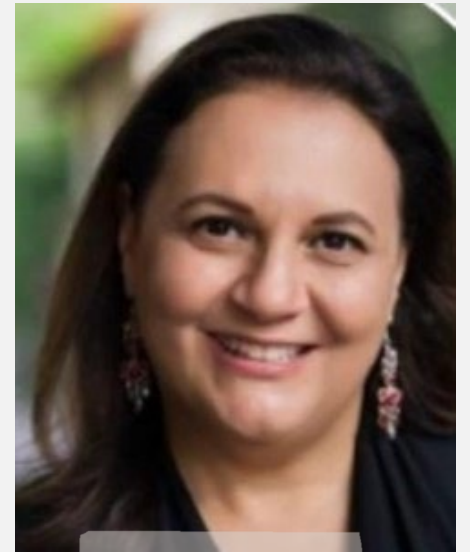


IMPACT ON FACULTY

Participating faculty and administrators have returned to their institutions with a **new sense of purpose** and new insights on incorporating global perspectives into their teaching and leadership practices.

Walter Gmelch, Faculty, University of San Francisco: “Through student evaluations, interviews, and personal interactions, we have been amazed how this short-term GCA program has made a significant impact. One of the dominant themes students valued was the way ‘seminar faculty were approachable between sessions, over coffee breaks, and having meals together.’ This opportunity seldom is part of the student-faculty experience back on our home campuses.”

Noeli Piccoli Biggs, Senior Manager of Academic Programs, Dallas College: “Participating in the 2024 Seminar has been a transformative experience that has significantly shaped my worldview. I am eager to infuse Global Citizenship elements into the Service-Learning Program for local and global impact at my college.”





IMPACT ON INSTITUTIONS

- Colleges become more attractive to prospective students seeking education beyond the classroom.
- Committing to comprehensive, worldwide learning opportunities appeals to donors, industry partners, and community stakeholders.
- A more globally aware campus community aligns with workforce development goals, ensuring graduates are prepared to meet the demands of today's diverse economy shaped by globalization.
- GCA's influence is evident in the national recognitions that many partner institutions have received for their work in global citizenship education.

2025 CALENDAR & COST



Seminars for Students:

- GC Seminar 32: Feb 21-28
- GC Seminar 33: Apr 13-20
- GC Seminar 34: May 23-30
- GC Seminar 35: June 1-8

Seminars for Faculty & Administrators:

- GC Seminar 36: July 7-14

Cost:

- \$2,450 per person for Student Seminars
- \$1,900 per faculty advisor accompanying a student group
- \$3,250 per person for Faculty & Administrators Seminars

★Costs cover all program fees, full room & board, and sponsored activities or field trips. Airfare not included.

PARTNER WITH US

- **Affordable, impactful international experiences** for community college students, faculty, and administrators.
- **Carefully designed interdisciplinary seminars** for all majors that provide deep global learning and emphasize the importance of civil discourse and democratic engagement.
- **Investing in these opportunities** helps institutions shape graduates who are well-prepared to be engaged global citizens and future leaders.
- **Participation** is based on a **contractual agreement** to send students to Student Seminars (with faculty chaperones) and/or faculty to Faculty & Administrators Seminars.
- Seminar offerings can be **flexible** timewise and can be **tailored** to specific institutional needs.



QUESTIONS & DISCUSSION



THANK YOU & CONTACT INFORMATION

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20th Anniversary