



2024 International Animation Festival

Grant Report – CCIE Institutional Grant

Summary

COC Global: A Taskforce on Comprehensive Internationalization was formed in November 2016 as an initiative by the Office of International Services and Programs (ISP) at College of the Canyons (COC). The task force has been developing comprehensive educational experiences emphasizing global awareness, responsibility, and participation.

COC Global, with the help of ISP, has participated in and organized several globally-focused events. Event participants included students, staff, faculty, administrators, volunteers, and the broader Santa Clarita community. We are excited about bringing such a wide variety of globally focused events to COC.

Event Descriptions

In the Spring 2024 semester, for the second year in a row, we put together the International Animation Festival (IAF), a gathering featuring aspiring young student animators. The festival was held on Saturday, March 16th, and highlights young artists looking to continue learning their craft and building a community. Specifically, we look for aspiring animators who are community college, high school, international, and four-year university students. This festival is also looking to break ground as a showcase for films centered around student causes. For the 2024 event, we were especially interested in animated films exploring the topic of Climate Change and Contemporary Social Media Issues. We wanted to showcase these often-underrepresented students to allow them to present their films for awards and recognition. With no submission fee, this was a great opportunity for first-time animators to exhibit their work.

In addition to showcasing students' work, we seek professionals to present and sit on panel discussions. This year, a representative from Sony Picture Animation gave pointers on students' portfolios and how to get a job in the animation industry. Additionally, we had a panel discussion on Identity in Animation, which explores ethnic, social, and gender roles within the animation industry.

We are happy to report that in our second year, we saw an increase in film submissions and attendance from the first year.

IAF Submissions			Eventbrite Numbers	
	2023 IAF	2024 IAF	Page View	1,521
Countries	55	72	Online Registration	150
Submissions	272	623	Manual Onsite Registration	19
			Checked-in	77

Budget

	ITEM	COST	DATE	REASON FOR EXPENDITURE
EVENT EXPENSES & PROMO ITEMS	Faculty Supplemental Services	\$ 1,000.40	4/5/2024	Faculty payment & benefits for additional hours spent helping coordinate the event
	Promotional Items - Pain Brush Pens	\$ 483.99	3/25/2024	Event-branded pens shaped like paint brushes to distribute at the event
	Promotional Items – Sketching Set	\$ 999.29	3/25/2024	Event-branded sketching set to be given as prizes at the event
	Meta Ads	\$ 16.32	4/10/2024	Social Media Ads targeting Santa Clarita and Southern California to promote the event and increase attendance.
	Pizza and Meta Ads	\$ 500.49	3/22/2024	COC Global was involved, but Associated Student Government Grant Funds were used. No CCIE grant funds were used.
	Coffee, Snacks & Supplies	\$ 344.73	3/22/2024	COC Global was involved, but no CCIE grant funds were used.
	Event Total	\$ 3,345.22		

PROJECT Grant TOTAL	\$ 2,500.00	Total Grant \$2,500
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International Animation Festival 2024

Showcasing student-created animated films!

March 16, 2024 | 9:30 AM - 4:00 PM

3rd Floor of Mentry Hall | Valencia Campus

Food • Raffles • Awards • Industry Panels

Agenda

9:30 AM Opening Reception & Welcome

10:00 AM Presentation: Portfolio 101 and Landing a Job in the Animation Industry

1100 AM Presentation: Identity in Animation

12:00 PM Lunch Break: Light food and snacks provided

1:00 PM Film Showcase

3:30 Award Ceremony & Closing Remarks

10:00 AM Presentation: Portfolio 101 and Landing a Job in the Animation Industry

Join us for an informative chat with **Carlos Vasquez**, Manager of Talent Acquisition from Sony Pictures Animation! Learn about what opportunities exist at Sony and what they're looking for in portfolios, and get tips/tricks on standing out when looking for a job in the Animation Industry!



Carlos Daniel Vasquez

SONY PICTURES ANIMATION Sony Pictures Animation

11:00 AM Panel Discussion: Identity in Animation

"Identity in Animation: Exploring ethnic, social and gender roles within the animation industry." A panel of animation industry professionals will discuss their experiences maintaining and celebrating their ethnic, social, cultural, and gender differences within the creative media industry. How has diversity initiatives changed the face of animation production and movies.

The panelists include:

- **Samantha Goff** is a self-proclaimed "animation activist" and serves as a Creative Talent Manager with Fourth Wall Management.
- **Marc Sanchez** is a director and storyboard artist. Director, animator, and producer of the award-winning "Sombras" a breathtaking short film
- **Kataneh Vahdani** is a director, animation creator, story artist, and professor for over seventeen years. She was born in Iran and came to the United States in pursuit of her dream: to have a voice and be free.



Samantha Goff

Creative Talent Manager



Marc Sanchez

Director and Storyboard Artist.



Kataneh Vahdani

Director, artist, author, and professor.